

## Campaign rules

1. Campaign name: “Scan QR to get discount”
2. Campaign period: 20<sup>th</sup> October 2022 to 31<sup>st</sup> October 2022
3. Eligible customers: Individuals. The Campaign is valid for all PBVN customers who pay through the QR PAY function in Mobile banking - PB engage VN application.
4. Campaign place: VNPAY’s selected merchants as per point h item 10. / Terms and Conditions
5. Discount format: a coupon code
6. Eligible Product: QR Pay function in PB engage VN application of Public Bank Vietnam.
7. Goods and services used for campaign: a discount of VND 15,000 and a discount of VND 30,000 when customers make a successful payment.
8. Promotional features

No	Coupon Code	Content	Quantity (A)	Value/ coupon code (VND) (B)	Total Amount (VND) (AxB)
1	<b>PBVN15</b>	For transactions with amount from VND 200,000 to VND 500,000.	1,000	15,000	15,000,000
2	<b>PBVN30</b>	For transactions with amount above VND 500,000	1,000	30,000	30,000,000
		<b>Total</b>			<b>45,000,000</b>

9. Total promotional budget: Forty-five million dong.

10. Detailed content of the campaign:

**“Scan QR to get discount” – Make QR payments via PB engage VN to get the chance to receive a coupon code up to VND 30.000”**

From 20 October 2022 to 31 October 2022, Public Bank Vietnam launches a promotional campaign for QR payment service in the Mobile banking application - PB engage VN.

Accordingly, customers who pay VNPAY-QR code via QR Pay feature in PB engage VN, will have the chance to receive attractive offers:

- The first 1,000 customers who make a payment from 200,000 to 500,000VND to enjoy a coupon code with value of 15,000 VND.

- The first 1,000 customers who make a payment above 500,000VND to enjoy a coupon code with value of 30,000 VND.

Terms and Conditions:

- a) The coupon codes are applied when customers scan VNPAY-QR code through QR PAY feature in PB engage VN application for transactions with amount from VND 200,000 or above. These coupon codes are effective immediately and their value are deducted directly from the bill value when customers enter these codes to pay for goods and services.
- b) Each customer (corresponding to each mobile phone number registered for PB engage VN application) can enjoy only 01 coupon code (PBVN15/ PBVN30) during the campaign period.
- c) The coupon codes will expire when the total number of codes has been used up and customers who have not used the coupon codes before they will not be able to use.
- d) The coupon codes are only valid during the campaign period.
- e) The coupon codes are entered in the “Promotion Code” field when customer makes a payment by scanning VNPAY-QR code in PB engage VN application.
- f) The coupon codes are not valid when giving it to someone else. They are not exchangeable for cash, other valuables, non-refundable or are reversed for future use.
- g) Apply at VNPAY’s selected merchants as follows:
  - F&B: Golden Gate, Twitter Bean, Phúc Long, Lotteria, Guta café.
  - Super market: Lotte mart, Big C, Circle K, Aeon, Mega market, Homefarm.
  - Fashion: Canifa, Owen, Tokyolife